

# MAHJONG MADNESS

## SPONSORSHIP OPPORTUNITIES

MONDAY, MARCH 25, 2024 | 6:00 – 9:00 P.M.  
MIRADOR | DALLAS, TX

*LUKE 18:1*

P.O. BOX 93136 | Southlake, Texas 76092  
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  @luke181foundation

## Hi friend!

I'm excited for the 2nd Annual Mahjong Madness Tournament, and we have some very big news to share this year! Spinal Muscular Atrophy (SMA) is officially on the newborn screening in ALL 50 states! This means that 100% of all babies born in the United States are being tested for SMA at birth. How great is that?! My mom, many of her SMA friends, and advocates have been working to make this a reality since 2018. You might be wondering why this is so important. Well, saving lives obviously, but things would also look very different for me today. I was 5 1/2 months old when they diagnosed me with this rare neuromuscular disease. Unlike babies born now, I was not treated until 7 months old. During this short time, I missed milestones like tummy time, rolling over, or even holding my head up. In fact, I started losing the ability to do things altogether and my muscles were getting weaker every day. However, I was one of the lucky ones that received the first FDA approved treatment for SMA called Spinraza.

Today there are 3 FDA approved treatments and every baby born in the U.S. will know they have SMA within days of birth. If I was born today, my parents would learn that I have SMA shortly after and I would start treatment with one (or more) of the drugs available. My life would look different! My room would not be full of medical equipment, my bathroom drawers and closet would not be full of medications and medical supplies. My parents would not drive a wheelchair van (no offense van lovers) or spend as much time in the hospital or at doctor and therapy appointments with me.

In fact, if I was born today there is a strong possibility you might not ever know I have SMA like my friend Charlie from San Antonio. I met him this summer at the Cure SMA Annual Conference with his dad. He walked up to my wheelchair and I could hear his dad tell my mom, "We learned he had SMA because of the newborn screening in Texas." The little boy didn't have a g-tube like me, he wasn't wearing any braces, and he wasn't in a wheelchair. In fact he looked a lot like my little brother.

I share this not for you to feel sorry for me, because my life is very full and has so much purpose. I am a very happy and funny kid. I say this because I am so proud of the incredible progress that has been made in my 7 1/2 years. We have made history together! The future of SMA has changed and lives are being saved. The fight continues until we find a cure and if you know my family, we will never give up until we do! In the meantime, let's continue to fund research and access to life improving equipment to those now living longer with SMA. We hope you will join us again on our adventures this year.

For more information on how you can participate, become a sponsor, or volunteer, please contact us (my mom Nicole Stickane) at [luke@luke181.org](mailto:luke@luke181.org) or 817-304-9098.

Always pray and never give up,

Luke Stickane

Luke Stickane and the Luke 18:1 Foundation



# MAHJONG MADNESS

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Please join us for the 2nd Annual Mahjong Madness Tournament  
on Monday, March 25, 2024 at Mirador in Dallas, TX!

Mirador  
1608 Elm St., Dallas, TX 75201  
5:30 P.M. Doors Open | 6:00 - 9:00 P.M. Tournament

The 2nd Annual Mahjong Madness Tournament will be held on Monday, March 25 at Mirador in Dallas, TX. This incredible event will feature 3 games played tournament style, giveaways, raffles, and a day of fun with friends all in support of a great cause at a fabulous venue. Mahjong players of all skill levels are invited to attend, and prizes will be awarded to 1st, 2nd, and 3rd place winners.

Sponsorship opportunities, tables of four (4), individual tickets, and novice tickets are available for this incredible event!

- **One (1) Table - \$1,000**
  - Includes tournament play and light bites for four (4) guests
- **Individual Ticket - \$300**
  - Includes tournament play and light bites for one (1) guest
- **Novice Ticket - \$150**
  - Includes instruction, general game play, and light bites for one (1) guest

**Proceeds from the event will benefit the Luke 18:1 Foundation and provide support to fund advances in research, clinical care, and support for those affected by spinal muscular atrophy (SMA).**

Play is according to NMJL rules plus tournament rules and uses NMJL Play Card. Players are required to bring their own tiles and Cards for play.



# SPONSORSHIP LEVELS

## Presenting Level - \$10,000

Benefits include:

- Name inclusion in the event title (in all print and spoken mentions of the event): 2nd Annual Mahjong Madness Tournament presented by (insert company name here)
- Prominent logo/name inclusion on all marketing materials including event announcements, email communications and event website
- Opportunity to include branded company gift or swag item as event favor
- Opportunity to speak at event
- Invitation to the event with play for twelve (12) guests
- Light bites at the event for twelve (12) guests
- Logo/name inclusion on event venue TV screens displayed during the event
- Logo/name inclusion on all event signage and event social media content
- Dedicated social media post mentioning company as Presenting Sponsor

## Joker Level - \$5,000

Benefits include:

- Logo/name inclusion on marketing materials including event announcements, email communications and event website
- Opportunity to include company gift or swag item as event favor
- Invitation to the event with play for four (4) guests
- Light bites at the event for four (4) guests
- Logo/name inclusion on event venue TV screens displayed during the event
- Logo/name inclusion on event signage and event social media content

## Flower Level - \$2,500

Benefits include:

- Logo/name inclusion on marketing materials including event announcements, email communications and event website
- Invitation to the event with play for four (4) guests
- Light bites at the event for four (4) guests
- Logo/name inclusion on event signage and event social media content

**PLEASE MAKE CHECKS PAYABLE TO:**  
**Luke 18:1 Foundation**  
**Attn: Nicole Stickane**  
**P.O. Box 93136**  
**Southlake, TX 76092**

# MAHJONG MADNESS

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## PARTICIPATION CARD

### PRIMARY INFORMATION

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Email: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

### SPONSORSHIPS

\$10,000 - Presenting Sponsor

\$5,000 - Joker Sponsor

\$2,500 - Flower Sponsor

I cannot participate in the 2024 Mahjong Madness Tournament but would like to donate in amount of \$ \_\_\_\_\_ to support the Luke 18:1 Foundation.

### TABLES AND TICKETS

\$1,000 - One (1) Table - Includes Four (4) Tickets

\$300 - One (1) Individual Ticket

\$150 - One (1) Novice Ticket

### TABLE INFORMATION

Player 1: \_\_\_\_\_

Player 2: \_\_\_\_\_

Player 3: \_\_\_\_\_

Player 4: \_\_\_\_\_

### PAYMENT INFORMATION

Check

Credit Card

*(to make a payment via credit card, please visit [www.luke181.org](http://www.luke181.org) and select the donation button)*

#### PLEASE MAKE CHECKS PAYABLE TO:

**Luke 18:1 Foundation**

**Attn: Nicole Stickane**

**P.O. Box 93136**

**Southlake, TX 76092**

# SPINAL MUSCULAR ATROPHY

## THE FACTS

SMA affects approximately 1 in 11,000 babies.

Historically, SMA has been the number one genetic cause of death for infants and can affect any race or gender.

1 in every 50 Americans is a genetic carrier for SMA.

There are 3 FDA approved treatments for SMA but no cure yet.

## ABOUT SMA

Spinal muscular atrophy (SMA) is a progressive neurodegenerative disease that affects the motor nerve cells in the spinal cord and impacts the muscles used for activities such as breathing, eating, crawling, and walking. Each year, thousands of infants in the U.S. and around the world are born with SMA. SMA also impacts children, teens, and adults from every background, race, and gender. Approximately one in 50 people, more than six million total, is a genetic carrier for SMA. There are several approved treatments for SMA, but we do not yet have a cure.

## ABOUT LUKE 18:1 FOUNDATION

The Luke 18:1 Foundation was created for the purpose of finding a cure for SMA by working together as a community to find a cure for SMA through three key pillars that include raising awareness, funding research, and supporting individuals and families.

Over the past 6 years, the Luke 18:1 Foundation has granted Cure SMA over \$2 million to fund advancements in research, support the Care Center Network, supply equipment for the SMA community, sponsor scholarships for first-time attendees at the Annual SMA Conference, and more. The Luke 18:1 Foundation's partnership with Cure SMA continues to be vital to the advancements in research, care, and support made by Cure SMA, and will not stop until a cure for SMA has been found. Learn more at [www.luke181.org](http://www.luke181.org).

*Always pray and never give up.*

## ABOUT CURE SMA

Cure SMA is dedicated to the treatment and cure of spinal muscular atrophy (SMA). Since 1984, Cure SMA has grown to be the largest U.S.-based network of individuals, families, clinicians, and research scientists working together to advance SMA research, support individuals and families impacted by SMA, and educate public and professional communities about SMA.

Cure SMA funds and directs comprehensive research that drives breakthroughs in treatment, advances access to high quality care, provides practical support programs, and advocates for the needs of the SMA community. Learn more at [www.curesma.org](http://www.curesma.org).