PICKLE HOUSE

EST. 2023

SPONSORSHIP OPPORTUNITIES

SUNDAY, SEPTEMBER 20, 2026 | 3:00 – 6:00

BROOKHAVEN COUNTRY CLUB

DALLAS, TX

LUKE 18:1

P.O. BOX 93136 | Southlake, Texas 76092

Phone: (817) 304-9098 | luke@luke181.org | www.luke181.org

@luke181foundation

Hi friends!

This year is a pretty big one for me — I turned 10! When I was diagnosed with spinal muscular atrophy (SMA) at just 5 ½ months old, my family didn't know what my future would look like. At the time, SMA was the number one genetic cause of death for infants, and most children with Type 1 were not expected to live to see their second birthday.

Well, I'm 10 now and I've been pretty busy. This past year brought a lot of firsts and some pretty amazing adventures. I went to sleep-away camp for the first time, where I rode horses, went on a zip line and got to experience camp just like other kids my age. I went underwater in the swimming pool for the first time. Through Make-A-Wish and the Texas Rangers Foundation, I got to meet Forrest Frank! And this summer, I traveled to Disney World for the SMA Conference, spending time with other families who understand this journey while making some pretty great memories along the way.

I've traveled more, tried more and experienced more of the world than ever before. Some of these may sound like simple things, but for a kid like me living with SMA, they are really big things. Every new experience is another reminder of just how far we have come and why we keep fighting for what comes next.

One thing that has made traveling easier for me is my Fold & Go wheelchair. It is lightweight and portable, giving my family and me more freedom to travel and experience places that would be much harder with my everyday power chair. Because of the generosity of our donors, the Luke 18:1 Foundation helps provide these same wheelchairs to other individuals living with SMA. For me, this wheelchair means more freedom like the ability to get on an airplane, travel, explore new places, make memories with my family and say "yes" to more adventures.

When I was diagnosed, there was only one FDA-approved treatment for SMA. Today, there are six treatment options. Newborns across all 50 states are screened for SMA, research continues to move forward, and kids like me are growing up and showing everyone what life with SMA can look like. But our work isn't finished.

The Luke 18:1 Foundation will continue to fund research toward a cure, raise awareness, and provide support and equipment that give people living with SMA greater independence and more opportunities to experience life. That is why events like our 3rd Annual Pickle House Pickleball Tournament — and the sponsors, players and donors who support them — are so important. Every dollar raised helps us continue this work and create more possibilities for people living with SMA.

Ten years ago, my family could only hope for more time. Today, we're thinking about what I'm going to do next. My first 10 years have been nothing short of a miracle. We can't wait to see what the next 10 will bring, and thank you for being a part of it.

Always pray and never give up,

Luke Stickane

Luke Stickane and the Luke 18:1 Foundation



P.S. Looking for more information on how you can participate or donate?
Please contact my mom, Nicole Stickane, at (817) 304-9098 or luke@luke181.org.

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Please join us for the 3rd Annual Pickle House Pickleball Tournament
Sunday, September 20, 2026 at Brookhaven Country Club

Brookhaven Country Club
3333 Golfing Green Drive, Dallas, TX

The 2nd Annual Pickle House Pickleball Tournament will be held on Sunday, September 20, 2026, at Brookhaven Country Club in Dallas, TX. This fabulous event will feature a pickleball tournament, giveaways, raffles, and a day of fun in the sun with friends all in support of a great cause! Pickleball players of all skill levels are invited to attend, and prizes will be awarded to 1st, 2nd, and 3rd place tournament winners.

Sponsorship opportunities and exclusive specialty sponsorship opportunities are available:

- Presenting Sponsor - $10,000
- Ace Sponsor - $7,500
- Rally Sponsor - $5,000
- Smash Sponsor - $2,500
- Paddle Sponsor - $12,500
- Court Sponsor - $7,500
- Photo Sponsor - $5,000
- Family Fun Zone Sponsor - $3,500
- Kitchen Sponsor - $2,500
- Prize Sponsor - $2,500
- Cooling Station Sponsor - $2,500

Tournament entry and family packages are also available:

- Pickleball Posse - $750
  - Includes tournament play and light bites for two (2) adults and up to four (4) children for kids open play
- Dink Duo - $500
  - Includes tournament play and light bites for two (2)

Proceeds from the event will benefit the Luke 18:1 Foundation and provide support to fund advances in research, advocacy, and support for those impacted by spinal muscular atrophy (SMA).



SPONSORSHIP LEVELS

Presenting Sponsor - $10,000

Benefits include:

- Name inclusion in the event title (in all print and spoken mentions of the event): 3rd Annual Pickle House Pickleball Tournament presented by (insert company name here)
- Prominent logo inclusion on all marketing materials including event announcements, email communications and event website
- Opportunity to include branded company gift or swag item as event favor
- Opportunity to speak at event
- Opportunity to set-up vendor table at event
- Tournament entry to the event for ten (10) guests
- Light bites at the event for ten (10) guests
- Logo inclusion on all event signage and event social media content
- Dedicated social media post mentioning company as Presenting Sponsor

Ace Sponsor - $7,500

Benefits include:

- Logo inclusion on marketing materials including event announcements, email communications and event website
- Opportunity to include company gift or swag item as event favor
- Opportunity to set-up vendor table at event
- Tournament entry to the event with play for eight (8) guests
- Light bites at the event for eight (8) guests
- Logo inclusion on event signage and event social media content

Rally Sponsor - $5,000

Benefits include:

- Name inclusion on marketing materials including event announcements, email communications and event website
- Tournament entry to the event with play for six (6) guests
- Light bites at the event for six (6) guests
- Name inclusion on event signage and event social media content

Smash Sponsor - $2,500

Benefits include:

- Name inclusion on marketing materials including event announcements, email communications and event website
- Tournament entry to the event with play for four (4) guests
- Light bites at the event for four (4) guests
- Name inclusion on event signage

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PLEASE MAKE CHECKS PAYABLE TO:
Luke 18:1 Foundation
Attn: Nicole Stickane
P.O. Box 93136
Southlake, TX 76092

EXCLUSIVE SPECIALTY SPONSORSHIP LEVELS

Paddle Sponsor - $12,500

Benefits include:

- Name recognition or company logo printed on custom pickleball paddles to be provided as exclusive player gifts, plus all the benefits of *Presenting Sponsor* level*

**Presenting naming rights excluded*

Court Sponsor - $7,500

Benefits include:

- Name recognition or company logo printed on custom net signs displayed on all courts during event, plus all the benefits of *Ace Sponsor* level

Photo Sponsor - $5,000

Benefits include:

- Name recognition or company logo printed on event step and repeat backdrop and digital event photos, plus all the benefits of *Ace Sponsor* level

Family Fun Zone Sponsor - $3,500

Benefits include:

- Exclusive name recognition or company logo on event signage and social media, plus all the benefits of *Rally Sponsor* level

Prize Sponsor - $2,500

Benefits include:

- Exclusive name recognition or company logo on event signage and social media, plus all the benefits of *Rally Sponsor* level

Cooling Station Sponsor - $2,500

Benefits include:

- Exclusive name recognition or company logo on event signage and social media, plus all the benefits of *Rally Sponsor* level

Kitchen Sponsor - $2,500

Benefits include:

- Exclusive name recognition or company logo as food and beverage sponsor on event signage and social media, plus all the benefits of *Rally Sponsor* level

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PARTICIPATION CARD

PRIMARY INFORMATION

Name: _____

Company: _____

Email: _____ Cell Phone: _____

SPONSORSHIPS

- ☐ $12,500 - Paddle Sponsor
- ☐ $10,000 - Presenting Sponsor
- ☐ $7,500 - Ace Sponsor
- ☐ $7,500 - Court Sponsor
- ☐ $5,000 - Photo Sponsor
- ☐ $5,000 - Rally Sponsor
- ☐ $3,500 - Family Fun Zone Sponsor
- ☐ $2,500 - Prize Sponsor
- ☐ $2,500 - Smash Sponsor
- ☐ $2,500 - Cooling Station Sponsor
- ☐ $2,500 - Kitchen Sponsor

☐ I cannot participate in the 2026 Pickle House Tournament but would like to donate in the amount of $_____to support the Luke 18:1 Foundation.

TICKETS

- ☐ $750 - Pickleball Posse (tournament entry for 2 and up to 4 children for kids open play)
- ☐ $500 - Dink Duo (tournament entry for 2)

PLAYER INFORMATION

Player 1 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

Player 2 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

Player 3 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

Player 4 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

Player 5 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

Player 6 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

Player 7 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

Player 8 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

Player 9 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

Player 10 ☐ Beginner ☐ Intermediate ☐ Advanced
Name: _____
Email: _____ Phone: _____

PAYMENT INFORMATION

☐ Check ☐ Credit Card *(to make a payment via credit card, please visit www.luke181.org and select the donation button)*

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